

Pampa News gains reliability and efficiency with Accelero CTP

After struggling for years with the pedestrian performance and high cost of maintaining their two ink-jet CTPs, the **Pampa News**, in Pampa Texas recently replaced them both with an **Accelero News** thermal CTP, running "develop-on-press" plates; the impact on the newspaper's production department has been significant.

Reproduction quality has improved, but the benefits gained from the **Accelero's** reliability and productivity mean that one machine can out-perform the two it replaced, compressing the time needed to output the day's plates and reducing the number of staff in the department by one.

Publisher, **ReDonn Woods** said "The **Accelero** has made our production department much more efficient and given us confidence that we can rely on it to perform every day."

The **Accelero News** installed at Pampa has 32



Pampa News plate room



laser channels and images approximately 30 plates an hour at 1200 dpi.

The **Pampa News** is a part of Gray County Newspapers L.L.C. and is published as a broadsheet, serving Pampa TX and the surrounding community. It publishes five days a week, with a Spanish language edition on Fridays; the company also prints four other titles on a contract basis.

The PAMPA News

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Publisher: ReDonn Woods

alfa CTP Systems Inc. has offices in Chelmsford MA and Chicago IL and has served the newspaper industry since the 1970's. It is a leading supplier of CTP and production workflow systems, offering comprehensive 24/7 service on all of its products.

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