

West Point News Nebraska installs alfa CTP NewsXpress CTP System

alfa CTP Systems has successfully installed a NewsXpress Violet CTP system - complete with NewsMate CTP Workflow, Anocoil NuVio plates and Heights Maya 85 processor - at The West Point News in West Point, Nebraska.

Keith Roeske, alfa CTP's VP of Operations, noted West Point's Publisher Tom Kelly felt comfortable in working with alfa CTP Systems due to the "Complete A to Z package" alfa CTP offered. "There are a lot of unknowns for a small to mid-size paper to deal with when taking the step up to CTP. We presented Tom with a complete package - from room/equipment layout drawings to the CTP itself, plates, processor, CTP workflow/workstations, training and long term support of the products."

Tom Kelly said the CTP streamlines the plate-making process by eliminating the use of paper, darkroom cameras, silver-based negatives and plate burning equipment. The process is also more environmentally-friendly, using fewer chemicals and less-toxic



chemistry. "With the earlier postal deadlines the Post Office keeps throwing at us, the new equipment allows us to compress our production time," Kelly said. "It is important to give our advertising customers as much time as possible to submit their ads." Kelly said the CTP also gives the paper better quality control and is more reliable than the old system.

For more information regarding the installation in West Point and to view a short video showing the production of the paper, go to the West Point News web site @ http://www.wpnews.com/news/article_e92eef2e-7356-11e5-9c2e-27a88194821a.html

alfa CTP Systems Inc. has offices in Tewksbury MA and Chicago IL and has served the newspaper industry since the 1970's. It is a leading supplier of CTP and production workflow systems, offering comprehensive 24/7 service on all of its products. alfa CTP Systems Inc. is part of the Scangraphic group of companies that includes alfa media of Frankfurt Germany and IPA Systems of Cheltenham England.

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